5

6

7

Exploring whether students' use of labelling depends upon the type of activity

Does student labelling depend on type of activity?

Eva Mary Bures • Philip C. Abrami • Richard F. Schmid

Received: 12 September 2008 / Accepted: 7 December 2009

8 9

© International Society of the Learning Sciences, Inc.; Springer Science+Business Media, LLC 2009

10

Abstract This paper explores a labelling feature designed to support higher-level online 11 dialogue. It investigates whether students use labels less often during a structured online 12dialogue than during an unstructured one, and looks at students' reactions to labelling and 13to both types of tasks. Participants are from three successive course offerings of a Master's-14 level course (n=37). All students are allowed but not required to use a labelling feature 15which enables them to insert phrases such as "Building on your point" directly into their 16online messages. All students participate in two types of online activities in small groups-17first an unstructured online dialogue, then a structured online dialogue. Students tended to 18 use labels significantly less often during the structured dialogue: F(1, 36) = 5.950, p < 0.05. 19 Sixty-two percent of students used the feature more than once during the unstructured 20dialogue compared to 46% during the structured dialogue. The maximum number of labels 21that a student used in the unstructured dialogue was 28 versus 16 in the structured dialogue. 22Students generally found the structured dialogue to be more interesting and relevant, and to 23have clearer expectations. Student reactions to the labelling feature were mixed: The mean 24of satisfaction was 18.35, SD=3.88 (six items on a 5-point Likert scale). Students did not 25find labelling as useful during the structured dialogue: Perhaps labelling and the activity 26provided redundant scaffolding. These results imply that features built into the software 27should be implemented flexibly with thought to the other pedagogical scaffolds in the 28environment, particularly to the type of activity. 29

Keywords Labelling features · Asynchronous online dialogue · Type of online activity	30
	31

E. M. Bures (🖂)

School of Education, Bishop's University, Lennoxville, Quebec, Canada J1M1Z7 e-mail: ebures@ubishops.ca

Purposes

32

Asynchronous computer-conferencing environments provide opportunities to support rich 33 reflective dialogue in ways not possible face-to-face. When students and instructors can 34retrieve and post messages at different times, they can reflect during the reading and writing 35process, perusing the text-based recording of the interactions at their leisure. Due to its 36 textual nature, students can reread messages, edit their own messages with care, and reflect 37 upon the dialogue. Because of these advantages of text, the potential for online discussions 38 to promote critical thinking was heralded in earlier days of online learning (Abrami and 39Bures 1996; Rohfeld and Hiemstra 1995). Online dialogues allow discussions to go at a 40different rhythm, potentially facilitating richer exchanges and more even class participation 41 (Sproull and Kiesler 1991; Hewitt 2004; Lebaron and Miller 2005). Online dialogues 42permit students, even when they do not actively respond, to experience the possibility of 43responding (Guzdial and Carroll 2002). Through the combination of writing and talking, 44 students can collaboratively build knowledge, some of which is explicit in the messages 45they write and the artifacts they create (cf. Scardamalia and Bereiter 1994; Hewitt 2004). 46

Nonetheless, online discussions can be superficial and promote surface learning. The 47online environment carries unique challenges, as discussed at length in the early literature. 48Students may have misunderstandings because the cues of face-to-face communication, 49such as body gestures, are lacking (Feenberg 1991)-which can create ambiguity. Students 50may have problems coordinating tasks to meet a shared deadline because they log on at 51different times and rates (Sproull and Kiesler 1991). Students may have problems dealing 52with multiple threads of discussion and numerous messages (Hewitt 2004). They may have 53difficulties conveying their own meaning and/or understanding others. They may not reflect 54upon the messages they read and/or write, and, thus, not take advantage of the potential of 55the online learning environment. Consequently, online discussions are not necessarily 56profound or meaningful. This study explores how to support users' engagement in high-57level discourse, addressing the challenges of learning online and capitalizing on its unique 58potential. It explores ways to structure the online dialogue. In particular, it examines 59whether students use a labelling feature less often in more structured online activities and 60 looks at students' reactions to the more structured activity, the less structured activity, and 61 the feature. 62

Literature review

Researchers and practitioners are exploring various approaches to support students' 64 reflective discourse online. The design of asynchronous conferencing software has been 65quite generic; in contrast, designers of decision support tools vary their design decisions 66 widely based on the context: for example, the nature of the tasks to be undertaken, and the 67 intentions or aims of participants (Sloffer et al. 1999). The work of Guzdial and colleagues 68 on CoWeb aims to add a pedagogical layer to the wikiwiki software of Ward Cunningham 69 to encourage a more effective collaborative learning among students than the generic 70software can (Rick et al. 2002; Rick and Guzdial 2006). Similarly, features can be added to 71conferencing software to reflect pedagogical aims (Xin and Feenberg 2006). 72

Some researchers are developing specific features (sometimes called scaffolds), embedded 73 into the conferencing software itself (Feenberg 2002). A range of features are being explored. 74 Collaborative scripts are instructional prompts built into the software; these remind students 75 of the task or the process involved and are meant to support students' engagement in deeper 76

discourse (Dillenbourg 2006; Stahl 2006; Kobbe et al. 2006). Labelling features represent 77 another approach. For example, the Asynchronous Collaboration Tool (the ACT), designed 78by Duffy and Dueber in 1996, allows teachers to define a set of labels that students use to 79describe how each of their messages fits the discussion (Duffy et al. 1998; Sloffer et al. 80 1999). This message labelling is related to tagging in Web 2.0 systems where users are able 81 to tag their messages and resources, making it easier for others to retrieve relevant artifacts. 82 In-line labelling or sentence openers allow users to insert phrases into the message itself. 83 Jermann (1996) developed a simple labelling feature where students could choose whether to 84 use the structured interface or enter sentences in a free-text dialogue space. Users could use 85 four buttons labeled "I don't understand," "What do you think," "I agree," and "I disagree," 86 and four text fields preceded by the labels "I propose," "You propose!," "Why," and 87 "Because." Knowledge Forum provides a labelling feature with several diverse sets of labels 88 tailored to specific contexts (Hewitt 2002). Students are required to use labels such as "My 89 hypothesis is " 90

Labelling features and scripts may help students clarify the meaning of their messages 91 (Baker and Lund 1997; McAlister et al. 2004; Jeong 2005; Suthers 2007). Baker and Lund 92 (1997) found that students using in-line labelling tended to have more task-focused 93 interactions than did those in the control group. Jermann (1996) found that utterances 94 containing labels were more likely to be task-focused than those not containing labels. 95 Bures et al. (2010) found that labelling related to the quality of online dialogue. 96

By supporting the communication, designers are aiming to enhance student engagement 97 in deeper online discourse, and thereby, student learning, motivation, and the quality of 98 online dialogue. Often these scaffolds are built into the software and the user is required to 99 use them. As it becomes more popular to engineer such scaffolds into the software, it 100becomes important to question whether structured features should be required or whether 101 they should be flexibly built into the software, and how such features interact with one 102another. The cognitive load placed by the use of such features suggests that students should 103not use them when they are not necessary. There are risks associated with "over-scripting" 104CSCL (Dillenbourg 2002). Should such features be required all the time? Not all students 105necessarily "take" to such features (Bures et al. 2009). Not all contexts may suit labels. 106Both individual student characteristics and contextual factors, such as the type of online 107activity, may relate in a complex way to whether labelling is beneficial. Should students be 108able to choose when it is necessary? 109

One problem with not requiring usage is that some users who would benefit from certain 110strategies do not choose to use them; not all learners know what is good for them (Reiser 111 2002, 2004). Grabe and Sigler's (2002) study of college students' voluntary usage of online 112study tools found that users differed from nonusers with respect to Internet access, 113methodical study approach, and reading ability as measured by the Nelson-Denny Reading 114 Test (1960). This provided more evidence that those who are more likely to use the 115strategy generally have higher ability, and thus, are not necessarily those most in need of 116the strategy. 117

Different contextual factors may mitigate the usefulness of a labelling feature. The 118 structure needed may be provided by the tool, but it may also be provided by the moderator, 119other students, and/or the type of activity. The importance of the type of online activity has 120been discussed at length in the online learning literature as relevant to the quality of critical 121thinking exhibited in online discussions (Collins and Berge 1997; Davie 1988; Harasim et 122al. 1995; Hoadley and Linn 2000). If an online activity is structured in specific ways, then 123students will tend to produce particular types of thinking acts. For example, Gunawardena 124et al. (1997) found that a debate activity elicited co-construction of knowledge or critical 125

thinking in the earlier phases of critical thinking but not in the latter ones. Schrire (2004)126provided more suggestive evidence that the type of activity influences numerous aspects of
online learning. Dennen and Wieland (2007) found that being focused on a shared mission
helps students engage in more meaningful online discussions.126129

A range of online activities have been documented ranging from small-group activities 130to whole-class discussions, with products varying from the discussion itself to a group final 131paper or synthesis (Harasim et al. 1995). In small-group discussions, students can be 132assigned roles. Sometimes students are assigned characters in the dialogue; for example, 133students pretending to be a school committee with the goal of writing a technology plan can 134play roles where one student is the principal, one the technology expert, one the head 135teacher, and one the parent representative. In the Grid, students are assigned different 136historical characters which they take on for the dialogue (Dillenbourg 2002, 2006). Other 137times, the roles are based on what approach to the discussion the student should take. For 138example, in one approach, students are assigned different colours of hats based on different 139approaches to thinking. The black hat brings up more pessimistic perspectives and the 140green hat creates harmony (Schellens et al. 2005, 2006). Assigning roles provides a 141 potential way to support students' more profound engagement in online dialogue by 142structuring the context and clarifying the nature of dialogue for all participants. 143

Similarly, a HipBone Game is a type of online activity which clarifies communicational 144intentions and structures the flow of the dialogue. Originally designed to support higher-145level dialogue in situations necessitating mediation through promoting perspective taking 146and linking between ideas/concepts (Cameron 1995), such games are one of many variants 147148 **Q1** of the glass bead game inspired by Herman Hesse's the Glass Bead Game (1943). As modified for use in this educational context, students participate in small groups of three 149to four. Each player contributes three online messages to the game, taking turns. Each 150message is on one side or the other of an argument, except for two, which are synthesis 151statements. The messages are posted in an online forum. The students follow a visual 152game board specifying which message connects to which other message(s). Instead of 153posting a message in an online discussion where one can respond to any or several 154messages, or post a new contribution, here the students must connect each message to 155particular messages according to the lines of the game board. Thus, the dialogue is 156157structured very specifically.

Such examples of structured approaches to online activities may render the use of labels 158redundant. For example, if students engage in a debate with very strict rules about turn 159taking and what each turn must contain, then a labelling feature might be redundant or 160relatively less important than in a situation where students are told to "debate" a topic in an 161unstructured fashion. Much evidence suggests that the nature of the task is preponderantly 162important compared to other factors in online learning; as Reeves argued succinctly, the 163nature of the task is by far more important than the other factors intertwined with it (Reeves 164et al. 2005). This argument runs parallel to the argument that it is not the medium, but 165rather the instructional strategies that are most relevant (cf. Clark 2001). It may be the 166 interactions among the players, the medium, and the instructional strategies that count. 167Regardless of how one places one's allegiance in this argument, it does seem that the nature 168of the task most likely would interact with features such as labelling. 169

When students have clarity about the task as in the Grid (Dillenbourg 2002) or the170HipBone Games, perhaps the labels or other structured features become somewhat171redundant. This study looks at whether students choose to use labels less often when172engaged in a structured online dialogue than a free-flowing dialogue and explores student173reactions to the different types of online activities and to the labelling feature.174

Methods

Questions

There are two key questions:

- Will students tend to use the labelling feature less during the structured online dialogue
 than during the unstructured online dialogue?
 178
- What are students' reactions to the structured dialogue versus the unstructured 180 dialogue? What are their reactions to the labelling feature?
 181

Research design

This mixed-methods study examines whether the type of online activity (structured dialogue183versus unstructured dialogue) has an impact on how much students choose to use the labelling184feature. The independent variable is a within-group variable (the type of online activity) and185the dependent variable is how much students choose to label. Descriptive statistics describe the186usage of the labelling feature and students' level of satisfaction with the feature. Qualitative187narrative analyses of online dialogue, field-notes, and open-ended questions comparing the188two online activities and eliciting student reactions to the labelling feature were conducted.189

The labelling feature was designed simultaneously to this research study being 190 conducted, and so, as such, the object of study is, in itself, shifting throughout the 191 "experiment." In this sense, the design of the research study reflects the design-based 192 experiment literature (cf. Brown 1992; also: Barab and Squire 2004; Cobb et al. 2003; 193 Collins 1992; diSessa 1991; Reeves et al. 2005). 194

Participants

Participants are volunteer participants drawn from one of three successive offerings of a 196 graduate level education course on learning theories at a large multicultural urban 197 university. There were nine students in the summer section, 15 students in the following 198 fall session, and 13 students in the winter session, for a total of n=37 participants. All 199 students voluntarily participated in the research. 200

All students participated in two or three graded online activities in groups of 3–4. 201 Students were graduate students in educational technology or child studies. Each student 202 had access to a labelling feature; usage was encouraged but not required. Each student 203 participated in two different types of small-group online activities concerning broad 204 questions—an unstructured online discussion and a more structured online discussion. 205

Types of online activities

Unstructured small-group dialogueIn the unstructured dialogue, students discussed a207higher-level question over a two-week period. The students' task was to discuss the208question from multiple perspectives. For example, the first question was: "What perceived209weaknesses of behaviorism did cognitivism aim to address? In other words, what could210behaviorism not explain that cognitivism tried to?"211

Structured small-group dialogue The second type of online activity took the form of a 212 HipBone Game (Cameron 1995). Students posted the messages in a forum just as with the 213

175

176 177

182

195

other online discussion and they similarly discussed and debated a broad higher-level 214 question, but in this more structured dialogue, the requirements for participation were more 215specific. Students in groups of three were expected to each post three emails as official 216"moves," with the moderator posting one email into each dialogue. Students took turns and 217could not post two messages in a row. Each student was required to post at least one 218message supporting each side of the argument at hand. One side of the argument 219represented the point of view that performance objectives are at the heart of teaching and 220learning; the other side of the argument represented a contrary point of view, specifically 221 222 that performance objectives impede teaching and learning.

Students posted the messages into an online discussion forum, but followed a visual 223 game board called The Comparison Board (a Necker Cube). See Fig. 1. 224

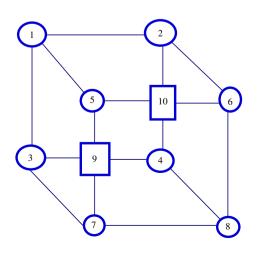
It is this geometric shape that provides the structure for the dialogue. Many different shapes 225 could be used, but the Necker Cube was chosen for this activity as it makes it easy to have two 226 clear sides. The cube shows ten positions, each of which represents one move or email. Moves 227 into positions 1, 2, 3, and 4 are one side of the board, in this case, for performance objectives. 228 Moves into positions 5, 6, 7, and 8 are on the other side of the board, in this case, against 229 performance objectives. Moves into positions 9 and 10 draw on both sides. 230

The lines between the positions determine which messages connect to which others. This231structures the flow of the dialogue. For example, position 8 is connected to positions 7, 6,232and 4. If a student posts into position 8, then he/she must link it to any moves previously233made into positions 7, 6, and/or 4 and cannot directly link to a message that another student234made into position 5.235

During the game, the students updated a visual representation of the game board to show 236 the game in progress; at the end, each group posted online a final visual representation of 237 their game showing the title of each move, the author, and the number of the move. The 238 final dialogue is composed of 10 emails and the visual representation of the game. Figure 2 240 shows a visual representation of one game. 240

Notice the first student played the first message into position 8; in her online message, 241 the student argued against performance objectives. He/she posted an online message with 242 the subject header move 1, position 8. The second group member had to link to the 243 previous message placed in position 8, so he/she could have played either into position 4 or 244 position 6. If he/she had played into position 4, then the argument would have been for 245 performance objectives; if he/she had played into position 6, then the argument would have 246

Fig. 1 The comparison board (Cameron, C.)



been against performance objectives. The second player opted to play into position 4, and to connect to the move in position 8. As the game progresses, it is more challenging to make a move as the final moves link to several moves in play. For example, in the game represented in Fig. 2, the last move was into position 10, so the student had to connect his/ her move into position 10 to the messages previously played into positions 2, 4, 5, and 6.

252

253

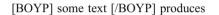
262

263

02

Labelling feature

The labelling feature used was designed by Bures (2004). The labelling feature allows 254 students to insert easily a common phrase into a message they are writing. Students can 255 insert and tag a part of the text in the message that they are writing. The feature was 266 designed into vBulletin (a customizable Web-based forums package). To tag some text with 257 a label such as Building on your point..., the students simply surround the text with tags as shown below: Text that is tagged appears indented, with the label at the beginning and its 259 abbreviation at the end. 260



Building on your point... some text-BOYP

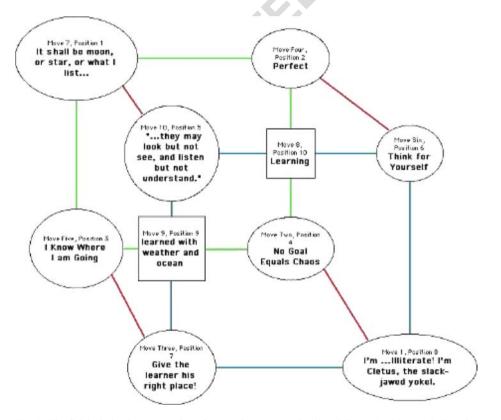


Fig. 2 The finished visual representation of a complete structured online dialogue. Positions 1, 2, 3, and 4 are for performance objectives; positions 5, 6, 7, and 8 are against performance objectives and positions 9 and 10 are synthesis moves

See Fig. 3 for a screen-shot of the labelling feature in use. A student can type the tags directly into the text editor. He/she is also able to tag text by using the buttons built into the interface. He/she needs to insert the original tag at the beginning of the tagged text, and then choose to "close" the label with a closing tag. This produces an identical result as typing the labels in oneself. 260

Categories of labels The labelling feature allows students to choose from three categories 271 of labels or cognitive supports: "perspective," "inter-connecting," and "synthesizing." 272

Each category contains a few labels: for example, "perspective" includes "I propose the 273following perspective," "inter-connecting" includes "Building on your point," and 274"synthesizing" includes "points of agreement are." The labels and the titles of the 275categories were modified based on student suggestions and usage patterns. The final 276version is displayed in Fig. 4. "Perspective" labels are designed to help a user engaged in an 277activity where he/she needs to develop and support a perspective or point of view. For 278example, Jessie could choose "To brainstorm some ideas...." to start off. "Inter-connecting" 279labels are related to direct interaction with someone else's point. For example, Kelly could 280choose "Building on your point...." in response to Jessie. "Bringing it together" labels 281include labels to help users compromise and synthesize. These labels indicate ways that the 282team members can bring their insights together. For example, team members can clarify 283what they agree about, what they disagree about, and where the compromises might be. See 284Fig. 5 for an example of a student message containing three labels, one from each category. 285

Data sources

Online messages are used to measure usage of labelling and quantity of participation, n=37. 288 A survey included researcher-constructed items measuring student satisfaction with online 289learning and with labelling. The survey is made up of 5-point Likert scale items as well as 290some open-ended questions regarding reactions to labelling and online learning. Open-291ended questions specifically exploring reactions to the type of online activity (the HipBone 292Game versus the unstructured online dialogues) are included for n=26 participants; these 293open-ended questions were not included in the survey given to students in the first of the 294three course offerings. Field-notes are another data source. 295

theories underlying views on group composition

Hi Jessie, how u doing?

[Building on your point.... I think it would be a great idea to look at the theories and so on that led to their respective positions to help us decide which perspective to take.... --- BOYP] [To elaborate...., I think we neeed to look at how Piaget believed in stages, and also we need to look at how Vygostky believed in the zone of proximal development. --- TELAB]

TIFN, kelly

Fig. 3 A screen-shot of labelling

287

Q2

Message by Gwen

as promised I'm back

Hello my little goblins,

Stef

[Building on your point.... I do agree that physical and/or cognitive development play different roles on learning. Although we continue to learn throughout life it becomes more difficult to acquire new skills. You can become better and better at what you already do, but it is difficult to learn a new language as an adult, or develop a new golf stroke. This is due to the decline in the brain's plasticity. The human brain is especially plastic early in life, which is why the nurture part of the equation is important. --- BOYP]

As for my question on cooperative learning

[I propose this perspective.... According to Vygotsky all learning is social. That is to say that what students can do today only with peer support they can do tomorrow on their own", as a result of having enjoyed that support previously. Bruner believes that with cooperative learning involves a deeper thinking and his belief is that "what receives deeper thought is more likely to be understood and remembered". --- IPTP]. Therefore,

[To conclude.... I believe based on the ideas presented in class as well as my own experiences as a learner that cooperative learning can support an environment in which students feel encouraged to take part in higher order thinking. --- TC]

See ya

Fig. 4 Student message using three labels, one from each category

Results and/or points of view

Analyses

Descriptive statistics regarding labelling usage and quantity of online participation are 298included. Statistical tests treat the type of online activity as a within-group factor, 299examining whether students used the feature more in one type of online activity than 300another (n=37). Analyses of the open-ended questions and the field-notes were conducted 301as part of the process of describing student reactions to the labelling feature and the online 302 activities more generally. 303

Student online activity and labelling usage

Students (n=37) contributed from 0 to 28 labels in the unstructured online dialogue activity 305M=5.51, SD=6.87, and between 6 and 26 messages, M=13.89, SD=6.08. In the structured 306 online activity students contributed between 0 and 16 labels, M=2.86, SD=3.67, and 307 between 6 and 42 messages, M=15.89, SD=8.19. 308

Students used significantly less labels during the HipBone Game than during the less 309structured online dialogue, F(1, 36)=5.950, p<0.05. 310

Seven of the 37 students never used the labelling feature in either activity. Of the 30 who 311 did use it, three only used it once, leaving 27 of 37 students who used the feature two or 312 more times, approximately 90%. Eleven of 37 students never used the feature during the 313 unstructured dialogue; three only used it once, leaving 23 of 37 students or 62% who used 314 the feature more than once during the unstructured dialogue. In the structured dialogue, 16 315of 37 students never used the feature, and four more only used it once, leaving 17 of 37 316 students or approximately 46% who used the feature more than once. Five of the users of 317

296

E.M. Bures et al.

325

Fig. 5 Three categories of labels: Perspective, inter-connecting,	Developing a perspective	_	
and synthesizing	Developing a perspective		
	To brainstorm some ideas I propose the following perspective To elaborate For example To back up my point It might improve this perspective This doesn't account for		Q2
	Connections to others		
	Connections to others		
	Building on your point I'm not sure I agree Can you clarify? Example? References? Can you elaborate? To justify my point		
	Bringing it together		
	Bringing it together Points of agreement are Points of disagreement are Is there a middle ground? Can we compromise? Other people's perspectives?		

the labelling feature in the unstructured dialogue stopped using the feature entirely for the318structured dialogue. Three students who did not use it in the unstructured dialogue began319using it in the structured dialogue. In the unstructured dialogue, seven students used the320feature more than 10 times and three of those were 20 or more times; in the structured321dialogue, only two students used the feature more than 10 times and nobody used it 20 or322more times. The maximum number of labels that a student used in the unstructured activity323was 28 compared to 16 in the structured activity.324

Student reactions to labelling

Satisfaction with labelling had a mean of 18.35, *SD*=3.88, and ranged from 8 to 25. Based 326 on six items on a 5-point Likert scale, this amounts to a mean of 3.06 where 3 is neutral. 327 Some students, who did not use it much, liked the labelling feature, and some students, who 328 did regularly use it, reported not liking it. Although some students liked the labelling 329 feature, and some used it regularly, there were distinct groups of people who did not. Three 330 themes emerged from analyses of open-ended questions and field-notes. Both labellers and 331

non-labellers reported technical issues, some of which may deter some students' usage.332Many students who did not like the feature wanted to use their own labels, as opposed to333using labels built into the software. Others reported that they would never want to use a334feature that inserted words in their own writing. This latter group was particularly335interesting: Dubbed the fluid writers/thinkers, they did not like the structure imposed by336labels and expressed quite clearly their dislike of a feature which inserted words into their337own messages.338

Student reactions to structured online activity versus unstructured one

339

In contrast to student reactions to labelling, student reactions to the more structured 340dialogue were quite positive. Only one student reacted negatively to the game. When faced 341with the structured activity, this student linked to many moves on the board beyond the 342 ones the lines connected; in other words, when he/she was to link to only two other 343 messages, he/she would link to several, ignoring the rules according to which the moves 344 were to link. When the moderator stepped in, the student said: "You can put me in a box, 345but you can't keep me there." In essence, the game board was like a box to this student, and 346 he/she was unwilling to stay within the lines or constraints imposed, especially in contrast 347 to the free-wheeling discussion. 348

An open-ended question asking students which online activity they preferred elicited 349responses from 25 of the 26 participants in the second two sections. The majority of 350 participants who stated a preference (13) preferred the HipBone Game (76.5%), in contrast 351to 23.5% who preferred the unstructured online dialogue. Eleven did not state a preference, 352commenting on both activities. Words such as "stimulating," "engaging," "interesting," and 353"creative" were used to describe the HipBone Game. The most common theme expressing 354the relative popularity of the HipBone Game was that it forced participants to create links to 355others' perspectives as well as to the material/content, and thus, was more engaging (11 356 respondents). On the other hand, a few respondents felt that the online discussion was more 357 linear and collaborative, whereas the HipBone Game was more fragmented (three 358respondents). For some participants, the amount of instructor moderation and clarity of 359expectations related to overall satisfaction with an activity (six respondents); many of these 360 students preferred the game because it was more structured, the expectations were more 361 clear, and there was more moderator involvement. For a few, the higher complexity of the 362game meant that they preferred the online dialogue. 363

Points of view

364

Students used labels significantly less often in the HipBone Game than in the online dialogue.365One interpretation is that the structure of the HipBone Game made the labels less necessary:366in effect, one form of scaffolding replaced another. The predetermined game board, the set367number of moves, and the clear requirements for each move, rendered the labels redundant. If368the benefits of the labelling feature revolve around how it creates structure and clarifies369communicational intent, and these benefits are already met with more structured online370activities, then requiring in-line labelling regardless of the type of task is unwise.371

Furthermore, the structured activity may provide an alternative way to scaffold highlevel online dialogue, one more appealing to users than the labelling feature. The way in which even some dedicated users stopped or decreased using the labelling feature during the more structured activity was suggestive. Students had mixed feelings about the labelling 375 feature. These results fit in with early criticism leveled against the Coordinator (Flores et al. 376 1988), an early instantiation of a labelling feature. In contrast to the mixed reactions to 377 labelling, students seemed to appreciate the structure created by the structured online 378 activity. Even the fluid writers/thinkers who disliked the labelling feature because they did 379 not like how it inserted words into their own writing, expressed positive feelings about the 380structured activity—they apparently did not have problems with the structure imposed by 381the game board and structured dialogue. The nonusers of the labelling feature were 382 numerous, yet only one of these nonusers disliked how the HipBone Game constrained the 383 ways he/she should link his/her moves. 384

This study suggests that more structured online dialogues may provide an approach to 385 scaffold online activities, one more palatable to users than in-line labelling features, which 386 allow users to insert phrases into their messages. This finding does not generalize to 387 features where the writer tags or labels the message—our results suggest that negative 388 reactions to the in-line labelling feature revolved around the insertion of words into one's 389 own writing. Message labelling is an add-on to the messages, so the label does not become 390 an integral part of the messages itself. These results should also not be interpreted as 391dismissing the pedagogical utility of in-line labelling features. The issue at stake in the 392current study is their utility in specific contexts. Not only is the type of activity of interest, 393 but so, too, the moderator role, the age of the students, and their level of knowledge. For 394example, Knowledge Forum's in-line labelling feature was used successfully with 395elementary students learning basic scientific language with the help of scaffolds such as 396 "My hypothesis is...," but that does not necessarily generalize to graduate students who feel 397 398 they have a strong mastery of the English language and the subject matter. Scaffolds are intended to help the learner develop with the aim that the scaffolds be taken away once no 399 longer necessary (Vygotsky 1978). As they may add cognitive load, they should not be used 401 thoughtlessly.

This study suggests that labels should be tailored specifically to the task as is the case 402 with Knowledge Forum and the Asynchronous Conferencing Tool (the ACT; Duffy et al. 4031998), and that, in some cases, they are not necessary. When considering the role of in-line 404 labelling features, it is necessary to consider the other pedagogical supports in the 405environment, in particular, the type of activity. As time passes, assumptions that labels are 406 generally helpful have begun to surface. The current study suggests that in-line labelling 407 features which insert words directly into online messages might be redundant when certain 408types of structured online activities are used. Further research in flexible design of labelling 409features (exploring when and for whom it is useful) appears worthwhile. 410

Educational importance

This study contributes to our understanding of how to support high-level dialogue online, 412 especially through structuring the dialogue either through the type of online activity or 413through structured features embedded into the interface. Many students chose not to use the 414labelling feature when engaged in the more structured activity, suggesting that the activity 415created its own form of scaffolding. This type of work suggests that designers and teachers 416need to be flexible in implementing these features. Exploring in which contexts and with 417whom such features are helpful may encourage designers to create more flexible choices for 418 the user. This work also suggests that paying close attention to the types of online activities 419420 is quite relevant while designing structured features into user interfaces, providing more evidence of the importance of the nature of the task in computer-supported collaborative 421 422 online learning.

400 **O3**

423Acknowledgments Funding was provided by the Social Sciences and Humanities Research Council and the 424 Centre for the Study of Learning and Performance. 425References 426 Abrami, P. C., & Bures, E. M. (1996). Computer-supported collaborative learning and distance education. 427 The American Journal of Distance Education, 10(2), 37-42. 428Baker, M., & Lund, K. (1997). Promoting reflective interactions in a CSCL environment. Journal of 429430Computer Assisted Learning, 13, 175–193. Barab, S. A., & Squire, K. D. (2004). Design-based research: putting our stake in the ground. The Journal of 431432the Learning Sciences, 13(1), 1–14. 433 **O**4 Berge, Z. (1995). Facilitating computer conferencing: recommendations from the field. Journal of 434 Educational Technology, 35(1), 22-30. 435Brown, A. (1992). Design experiments: theoretical and methodological challenges in creating complex interventions in classroom settings. Journal of the Learning Sciences, 2(2), 141-178. 436Bures, E. M. (2004). Exploring how to scaffold online dialogue in higher education: Who chooses to use an 437in-line labelling feature and does it help? Unpublished doctoral dissertation, Department of Education, 438Concordia University, Quebec, Canada. 439Bures, E. M., Schmid, R., & Abrami, P. C. (2009). "Developing a perspective", "inter-connecting", and 440 441 "bringing it together": who chooses to use a labelling feature in online conversations in a graduate 442 course? Educational Media International, 46(4), 317-333. 443 **Q5** Bures, E. M., Abrami, P. C., & Schmid, R. (2010). Supporting quality online dialogue: does labelling help? The Journal of Interactive Learning Research, 21(1). 444 Cameron, C. (1995). HipBone games. Seattle: Rheingold Associates. Available: http://home.earthlink. 445net/~hipbone. 446 Clark, R. (2001). Learning from media: Arguments, analysis, and evidence. Greenwich: Information Age 447 448 Publishing. Cobb, P., Confrey, J., diSessa, A., Lehrer, R., & Schauble, L. (2003). Design experiments in educational 449 research. Educational Researcher, 32(1), 9-13. 450Collins, A. (1992). Toward a design science of education. In E. Scanlon & T. O'Shea (Eds.), New directions 451in educational technology (pp. 15-22). New York: Springer-Verlag. 452Collins, M. P., & Berge, Z. L. (1997). Moderating online electronic discussion groups. Paper presented at the 453454annual meeting of the American Educational Research Association, Chicago, II. 455Davie, L. (1988). Facilitating adult learning though computer-mediated distance education. Journal of Distance Education, 3(2), 55–69. 456Dennen, V. P., & Wieland, K. (2007). From interaction to intersubjectivity: facilitating online group discourse 457458processes. Distance Education, 28(3), 281-297. Dillenbourg, P. (2002). Over-scripting CSCL: The risks of blending collaborative learning with instructional 459design. In P. A. Kirschner (Ed.), Three worlds of CSCL. Can we support CSCL? (pp. 61-91). Heerlen: 460 461 Open Universiteit Nederland. 462Dillenbourg, P. (2006). Split the group where interactions should happen: A model for designing CSCL scripts. Paper presented as part of a symposium at the Annual Meeting of the American Educational 463 Research Association, San Francisco, CA. 464diSessa, A. A. (1991). Local sciences: Viewing the design of human-computer systems as cognitive science. In 465J. M. Carroll (Ed.), Designing interaction: Psychology at the human-computer interface (pp. 162–202). 466 Cambridge: Cambridge University Press. 467 Duffy, T. M., Dueber, B., & Hawley, C. L. (1998). CT in a distributed environment: A pedagogical base for 468 469the design of conferencing systems. In C. J. Bonk & K. S. King (Eds.), Electronic collaborators: Learner-centered technologies for literacy, apprenticeship, and discourse (pp. 51–78). Mahwah: 470471Erlbaum. 472Feenberg, A. (1991). Social factors in computer mediated communication. In L. Harasim (Ed.), On-line education: Perspectives on a new medium (pp. 67-97). New York: Praeger. 473474 Feenberg, A. (2002). The textweaver project. Available at: http://www.textweaver.org. 475Flores, F., Graves, M., Hartfield, B., & Winograd, T. (1988). Computer systems and the design of organizational interaction. ACM Transactions on Office Information Systems, 6(2), 153-172. 476

- Grabe, M., & Sigler, E. (2002). Studying online: evaluation of an online study environment. Computers & Education, 38, 375–383.
 - 🖄 Springer

487

488

494

495

 $496 \\ 497$

498

499

 $\begin{array}{c} 500 \\ 501 \end{array}$

502

503

 $504 \\ 505$

 $506 \\ 507$

508

509 510 **O4**

511 512

 $\begin{array}{c} 513\\514 \end{array}$

515

516

 $517 \\ 518$

 $519 \\ 520$

521

522

 $523 \\ 524$

525

 $526 \\ 527$

528

 $530 \\ 531$

532 533

534

535

529 **Q4**

- Gunawardena, C., Lowe, C., & Anderson, T. (1997). Analysis of a global online debate and the development
 479

 of an interaction analysis model for examining social construction of knowledge in computer
 480

 conferencing. Journal of Educational Computing Research, 17(4), 397–431.
 481
- Guzdial, M., & Carroll, K. (2002). Exploring the lack of dialogue in computer-supported collaborative learning. In G. Stahl (Ed.), Computer support for collaborative learning: Foundations for a CSCL 483 community (pp. 418–424). Hillsdale: Erlbaum.
- Harasim, L., Hiltz, S. R., Teles, L., & Turoff, M. (1995). Learning networks: A field guide to teaching and learning online. Cambridge: MIT Press. 486
- Hesse, H. (2002). *The glass bead game: (Magister Ludi)*. R. Winston & C. Winston (Trans.) Swansea: Picador Press. Originally published 1943 as *Das Glasperlenspiel (Magister Ludi)*.
- Hewitt, J. (2002, April). Designing for knowledge building communities. Paper presented at the 2002 Annual Meeting of the American Educational Research Association, New Orleans, LA.
 490
- Hewitt, J. (2004). An exploration of community in a knowledge forum classroom: An activity system analysis. In S. Barab, R. Kling, & J. Gray (Eds.), *Designing virtual communities in the service of learning* (pp. 210–238). Cambridge: Cambridge University Press.
 491
 492
 493
- Hoadley, C. M., & Linn, M. C. (2000). Teaching science through online, peer discussions: SpeakEasy in the Knowledge Integration Environment. *International Journal of Science Education*, 22(8), 839–857.
- Jeong, A. (2005). A guide to analyzing message-response sequences and group interaction patterns in computer-mediated communication. *Distance Education*, *26*(3), 367–383.
- Jermann, P. (1996). Conception et analyse d'une interface semi-structureé dédiée à la co-résolution de problème. Unpublished master's thesis, University of Geneva, Switzerland.
- Kobbe, L., Weinberger, A., Dillenbourg, P., Harrer, A., Hamalainen, R., Hakkinen, P., et al. (2006). Specifying computer-supported collaboration scripts. *International Journal of Computer-Supported Collaborative Learning*, 2(2–3), 211–224.
- Lebaron, J., & Miller, D. (2005). The potential of jigsaw role playing to promote the social construction of knowledge in an online graduate course. *Teachers College Record*, 107(8), 1652–1674.
- McAlister, S., Ravenscroft, A., & Scalone, E. (2004). Combining interaction and context design to support collaborative argumentation using synchronous CMC. *Journal of Computer Assisted Learning Special Issue: Context, collaboration, computers and learning, 20*(3), 194–204.
- Nelson, M. J., & Denny, E. C. (1960). *The Nelson–Denny Reading Test.* (Rev. J. Brown). Boston, MA: Houghton Mifflin Company. Original 1929.
- Ravenscroft, A., & Matheson, M. P. (2002). Developing and evaluating dialogue games for collaborative elearning interaction. *Journal of Computer Assisted Learning Special Issue: Context, Collaboration, Computers and Learning, 18*(1), 93–102.
- Reeves, T. C., Herrington, J., & Oliver, R. (2005). Design research: a socially responsible approach to instructional technology research in higher education. *Journal of Computing in Higher Education*, 16(2), 97–116.
- Reiser, B. (2002). Why scaffolding should sometimes make tasks more difficult for learners. In G. Stahl (Ed.), *Computer support for collaborative learning: Foundations for a CSCL community* (pp. 255–264). Hillsdale: Erlbaum.
- Reiser, B. (2004). Scaffolding complex learning: the mechanisms of structuring and problematizing student work. *Journal of the Learning Sciences*, 13(3), 273–304.
- Rick, J., & Guzdial, M. (2006). Situating CoWeb: a scholarship of application. International Journal of Computer-Supported Collaborative Learning, 1(1), 89–115.
- Rick, J., Guzdial, M., Carroll, K., Hollaway-Attaway, L., & Walker, B. (2002). Collaborative learning at low cost: CoWeb use in English composition. In G. Stahl (Ed.), *Computer support for collaborative learning: Foundations for a CSCL community* (pp. 434–442). Hillsdale: Erlbaum.
- Rohfeld, R. W., & Hiemstra, R. (1995). Moderating discussions in the electronic classroom. In Z. L. Berge & M. P. Collins (Eds.), *Computer-mediated communication and the on-line classroom in distance education. Volume III, Chapter 5.* Cresskill: Hampton.
- Rourke, L., Anderson, T., Garrison, D. R., & Archer, W. (1999). Assessing social presence in asynchronous text-based computer conferencing. *Journal of Distance Education/Revue de l'enseignement à distance*, 14(3), 51–70.
- Scardamalia, M., & Bereiter, C. (1994). Computer support for knowledge building communities. *Journal of the Learning Sciences*, 3(3), 265–283.
- Schellens, T., Van Keer, H., & Valcke, M. (2005). The impact of role assignment on knowledge construction in asynchronous discussion groups: a multilevel analysis. *Small Group Research*, 36, 704–745.
- Schellens, T. V., Keer, H., De Wever, B., & Valke, M. (2006). Scripting by assigning roles: does it improve 536 knowledge construction in asynchronous discussion groups? *International Journal of Computer-Supported Collaborative Learning*, 2(2–3), 225–246.

- 539Schrire, S. (2004). Interaction and cognition in asynchronous computer conferencing. Instructional Science, 32, 475–502. 540
- Sloffer, S., Dueber, B., & Duffy, T. (1999). Using asynchronous conferencing to promote critical thinking: 541Two implementations in higher education. Proceedings of the 32nd Hawaii International Conference on 542System Sciences (1999, Maui, Hawaii). New York: IEEE. 543
- Sorensen, E. K., Takle, E. S., & Moser, H. M. (2006). Knowledge-building quality in online communities of practice: focusing on learning dialogue. Studies in Continuing Education, 28(3), 241-257.
- Sproull, L., & Kiesler, S. (1991). Connections: New ways of working in the net-worked organization. Cambridge: MIT Press.
- Stahl, G. (2006). Group cognition: Computer support for collaborative knowledge building. Cambridge: 548549MIT Press.
- Suthers, D. D. (2007). Roles of computational scripts. In F. Fischer, I. Kollar, H. Mandl, & J. M. Haake 550(Eds.), Scripting computer-supported collaborative learning: Cognitive, computational and educational 551552perspectives (pp. 177-190). New York: Springer.
- Xin, C., & Feenberg, A. (2006). Pedagogy in cyberspace: the dynamics of online discourse. The Journal of 553Distance Education, 21(2), 1-25.

FCI

cor

555

554

544 **O4** 545

546

547

AUTHOR QUERIES

AUTHOR PLEASE ANSWER ALL QUERIES.

- Q1. Year "1943" was linked to "Hesse (2002)". Please check if appropriate.
- Q2. Figures 2, 3, 4, and 5 are poor in quality (pixelated and unreadable data). Please provide new images with better quality, otherwise, please advise if we can proceed with the figures as is.
- Q3. "Vygotsky 1978" was cited here but not found in the Reference list. Please provide complete bibliographic information. Alternatively, delete the citation in the text.
- Q4. "Berge (1995), Ravenscroft and Matheson (2002), Rourke et al. (1999), Sorensen et al. (2006)" were not cited anywhere in the text. Please provide citations. Alternatively, delete the items from the list.
- Q5. Please update the status of this reference by providing pagination details or DOI.

NCORT